A Financial Services Company Sees Better and Spends Better

The Value of Accuracy

The company needed to better understand the true cost of IT consumption across departments. The goals were to increase trust in IT finance data, create accurate reporting to regulatory agencies, save money where possible and spend its IT dollars more wisely.





Getting the Whole IT Picture

Due to changes in technology platforms, the company needed to map the total cost of ownership for a total of 6,000 applications and 136 service offerings. This required a continuous real-time read on financial status so it could build strategic scenarios and forecasting.

A New Way of Managing Money

ISG used the IT business value framework and its expertise in IT financial management to structure the cost and value of IT. By using its market insights and benchmarking data, ISG identified almost \$15 million in savings.





Sustainable Savings

With more than 400 team members trained on the new IT financial management processes and roles, the company is reaping the rewards of organizational change that bring with it real and lasting agility.

The Big Picture





